

**Campaign: Imagine Phuket Photo Contest
Terms & Conditions**

What is Imagine Phuket Photo Contest:

Is an extension of **Imagine Phuket** destination campaign of Phuket Hotels Association to promote Phuket as a destination to visit. The photo contest will take place quarterly and by following the Imagine Phuket four pillars:

Series	Theme	Submission Period
Series 1st:	Imagine That Freedom	1 September to 31 October 2020
Series 2nd:	Imagine That Smile	15 November to 31 December 2020
Series 3rd:	Imagine That Moment	15 January to 28 February 2021
Series 4th:	Imagine That Aroma	15 March to 30 April 2021

Imagine Phuket Photo Contest's purpose:

Has been created to encourage young photographers to expose their imagination of Phuket through photographs based on the themes to promote Phuket and to send messages to tourists who are waiting for the freedom of being able to travel to Phuket again.

Who can participate?

Anyone who fit the below criteria can submit the photos.

1. Contest is open to the public of any nationality from age 20 onwards
2. Have a valid Facebook account
3. Be the rightful owner of the photograph/s without violating or infringing on the rights of others
4. Contestant shall not reproduce, modify, imitate other people's photos. Or take another person's photo or submit on behalf of another person, the entrant must certify that the photo submitted Are photographs which are the sole copyright owner of the photo
5. Contestant's photo identification is required to produce at the time of winning

Steps to enter the quarterly period of "Imagine Phuket" photo contest:

1. Submit and upload your online application form via google form; click link [here](#)
2. Upload the photos for final submission, a maximum of up to 5 photos on the google form link above

Get a chance to win Phuket Hotels Association Quarterly prizes and be part of our Phuket Hotels Association featured photographer list

winners	Prize details
1st Prize	2-night stay Voucher
2nd Prize	Dining Voucher
3rd Prize	Spa treatment Voucher

Photo specifications

1. The original entry photo file (file size must be minimum of 3264 x 4928 pixel and at least 4 MB in JPEG or TIFF format)
2. Photos must be taken in Phuket province only
3. Photos must not be taken before 1 January 2020
4. Photos must be without watermark to the letter of credit or any graphic
5. Photos must not be reproduced, modify, imitate other people's photos. Or bring photos of others to send or submitted on behalf of others by the entrant of the photo contest must certify that the photo submitted to the contest are photographs which are the sole copyright owner of the photo
6. The photography entry must be a new submission and hasn't been submitted to other prior contests, and/or must never have been published or have been used to engage in any commercial or personal purposes before
7. The photos must not be contrary to public order and public morality
8. Phuket Hotels Association reserves the rights to terminate winners whose documents are incorrect or incomplete and displayed any of these offences:
 - nudity, profanity or vulgar behaviour;
 - violence, or any inappropriate materials as determined by The Scene, in their sole discretion;
 - dangerous stunts; real weapons of any kind; drug use;
 - material that is hateful, tortuous or slander;
 - material that promotes prejudice, hatred or harm against any group or individual or promotes discrimination or exploitation based on race, sex, religion, disability, age or any other basis protected by law; and
 - material that is likely to cause offence to any person, or to injure the name, reputation or
 - standing of any person in any way, directly or indirectly.
 - if you are uncertain about any aspect of these restrictions, please request clarification by email to info@phukethotelsassociation.com

Judging criteria:

1. Meaningful, fun, inspiring and engaging content. Inspiring photo that aligns to the quarterly selected theme “**Imagine That Freedom**”, caption and story content related (40%)
2. Must creatively deliver the competition brief (40%)
3. Technical and creative merit e.g., colour, composition , subject matter (20%)
4. Colour adjustments or conversions to greyscale that do not alter the content are permitted

Wining announcement and prize claiming condition:

1. Winners will be notified by email and announced on Phuket Hotels Association social media channels 10 days after the end of each quarterly submission period

2. Winners must claim their prize within 7 days receiving the notification
3. The winners are responsible for all additional expenses (if any), apart from the prize voucher, including payment of all applicable taxes and surcharges
4. Once the required documents are verified, Phuket Hotels Association shall contact winners within 10 days after the end of each quarterly submission period to process their claims for their prizes.
5. If winners need to contact info@phukethotelsassociation.com or call +66 076 325348 <https://www.phukethotelsassociation.com/>
6. Phuket Hotels Association will not be liable for any losses or damages suffered by any prize winners (where applicable).

Phuket Hotels Association reserves the rights to use all photos and original photographic files entered and photos of the winners receiving the prizes for commercial or non-commercial use without limitation

The winning photos and original photograph files in this contest are property of Phuket Hotels Association, but the copyright of the photograph/s will still fully reside with the creator

Phuket Hotels Association reserves the rights to withdraw the offers and/or amend the above terms and conditions without prior notice

All decisions made by Phuket Hotels Association relating to this contest will be final

Submitting your photos does not guarantee screening or acceptance. A notification of acceptance will be sent by written email from the Phuket Hotels Association. Submission is free.

Submissions must have full clearance for all content before submitting. Any Issues that may arise due to infringement of copyrights is the participant's responsibility. Phuket Hotels Association and its members are not responsible for any infringement of copyrights.

When Submitting to the Imagine Phuket Photo Contest participants agree to the reproduction and dissemination of their photos for the display and promotion of Phuket Hotels Association.

Terms and conditions shall be governed by and construed in accordance with the laws of Kingdom of Thailand

For more information please contact Email: info@phukethotelsassociation.com or Tel: +66 076 325348 Website <https://www.phukethotelsassociation.com/>