

## Phuket Green Day

21<sup>st</sup> – 22<sup>nd</sup> April 2023



The Phuket Green Day is a corporate social responsibility initiative launched in collaboration by The Phuket Hotels Association's Environment Committee.

We have already conducted 3 clean-up events in 2022. The events have created the impact of removing more than 4.6 tons of garbage of the island. At least 1,600 volunteers have participated from the hospitality industry.

“**Phuket Green Day**” continues to keep the island clean, to raise awareness of the environment and sustainability, and, most importantly, to join together with the community to look after our beautiful island. This Phuket Green Day also coincides with International Earth Day is an annual event on April, 22<sup>nd</sup> to demonstrate support for environmental protection. We looking forward to see volunteers across the country unite to fight environmental pollution.

We would like to encourage you conduct a beach or street clean-up among your hotel staff and your neighbourhood community at the location or time convenient for you from Friday 21<sup>st</sup> and Saturday 22<sup>nd</sup> of April 2023.

Once you have finalised the date, time, area and your hotel Green Day champion (contact person), please complete this form [https://docs.google.com/forms/d/e/1FAIpQLSd48z4sGNIMtiQ7UQV7nPjNNhNXAzhp\\_iA\\_Tg\\_bIDTnDPIDyA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSd48z4sGNIMtiQ7UQV7nPjNNhNXAzhp_iA_Tg_bIDTnDPIDyA/viewform?usp=sf_link) before 13th April 2023.

On the cleaning day kindly complete the attached Trash Data Collecting form and also share with us some photos and video of your activity on the day and don't forget your banner.



\* If possible, we would like ask you not to purchasing any garbage bag to this initiative so would recommend you to save the any rice or sugar bags from your restaurant outlets or any reuse able garbage containers to reuse the bags for garbage collecting, this way we help the environment by not adding more plastic bags.

For future cleanups, please consider collecting rice, flour, sugar bags for cleanup purposes.

If you wish to contribute and donate to this cause, please click on this link. The funds raised will go to purchasing necessity cleaning supplies such as gloves and rubbish bags.  
<https://gogetfunding.com/green-planet-learning-hub/>

or donate directly to Phuket Hotels Association account via mobile banking with the QR-code below.



Kind regards,

A handwritten signature in blue ink, appearing to be 'Bjorn Courage'.

**Bjorn Courage**

President, Phuket Hotels Association