

Dear members,

Happy New Year 2023! We hope you are keeping well, please find this weeks' update for your reference.

UPCOMING EVENTS

- **Phuket Hotels Association Member Annual General Meeting No. 1/2023**
25 January 2023 @ Marriott Courtyard Phuket Town, from 3 – 5pm
Register here:
https://docs.google.com/forms/d/e/1FAIpQLSdLcYJNZA67UMS8z5_8CyU7HAXVrEuomfrYHGe6osaMBzzNXw/viewform?usp=pp_url



PRESS RELEASE

1. Notification of channels for receiving economic and trade information of the office of Trade Policy and Strategy Ministry of Commerce (TPSO).

TPSO has invites you to join the Line Open Chat group between the Trade Policy and Strategy office, Ministry of Commerce with Phuket Hotels Association. This will be a space for communication, exchange and publish trade economic data. Let members of the association take advantage of the information in policy making and planning. In this regard, please assign responsible officers to join the **Line Open Chat: สำนักงานนโยบายและยุทธศาสตร์การค้า กระทรวงพาณิชย์**



เป็นเพื่อนกับเราง่ายๆ
ใช้แอป QR Code

Trade Policy and
Strategy Office
Communication Channel

Scan QR Code
to Connect Us



* TPSO Economic and
Trade Indices Database

Please click here for more information http://www.tpsococ.go.th/th/journal_monthly

2. 11-17 January 2023 Director Nomination

ELECTION PROCESS

DIRECTORSHIP

TERM: 2023-2024



Please click here to see election process

<https://www.dropbox.com/s/995xm7fap14eunb/2023%20Election%20Process%20infoagric%20final.png?dl=0>

To complete Director Nomination: please click here. [Phuket Hotels Association - Director Nomination Form \(google.com\)](#)

NEWS UPDATES

1. Four measures to be applied to foreign tourists, including those from China

Thailand's Public Health Ministry has adopted four measures to be applied to all tourists visiting Thailand, including those from China after the Chinese Government eases travel restrictions on their citizens on January 8th

The measures are:

1. All visitors must have received at least two doses of COVID-19 vaccine before their arrival
2. All visitors should take out health insurance coverage, which includes COVID-19, before their departure for Thailand
3. All visitors should wear face masks while travelling on public transport in Thailand and in public places and take rapid antigen tests if they develop COVID-like symptoms.
4. Visitors should postpone their visits to Thailand if they develop a respiratory disease.

The measures were proposed by a technical sub-committee of the National Communicable Disease Committee and were approved on January 5th.

For more information **English** version <https://www.thaipbsworld.com/four-measures-to-be-applied-to-foreign-tourists-including-those-from-china/>

For more information **Thai** version <https://pr.moph.go.th/?url=pr/detail/2/04/184146/>

2. First Tourism Flight from China to Arrive in Thailand on January 9th

- The Minister of Tourism and Sports, Mr. Phiphat Ratchakitprakarn, stated to the press, "The first flight from China is from Xiamen Airlines which is a direct flight from Xiamen to Suvarnabhumi Airport and will be full with **200 passengers** who will arrive on January 9th."
- Mr. Suttipong Kongpool, the director of the Civil Aviation Authority of Thailand said, "There will be up to 20 flights per day from China in the first three months of this year arriving at Suvarnabhumi International Airport, Phuket International Airport and Chiang Mai International Airport. Each flight will contain about 200 passengers which will be about 4,000 passengers per day."

For more information <https://thepattayanews.com/2023/01/06/first-tourism-flight-from-china-to-arrive-in-thailand-on-january-9th/>

3. Chinese tourist unlikely this month

- An influx of Chinese tourists is unlikely during the coming Lunar New Year holiday as not enough flights can be added in such a short time, while large tour groups are still awaiting an official announcement from the Chinese government, according to the Association of Thai Travel Agents (Atta)
- TAT will launch a campaign welcoming Chinese tourists, as many of them are set to celebrate Chinese New Year in Phuket. TAT said **Phuket welcomed 208,750 tourists from Dec 30-Jan 2, 2023**
- Public Health Minister Anutin Chanvirakul reminded while visitors arriving from China won't be treated differently from travellers from other countries, they must be fully vaccinated against Covid-19 and hold an appropriate health insurance policy.

For more information <https://www.bangkokpost.com/business/2474724/chinese-tourist-unlikely-this-month> and <https://www.bangkokpost.com/thailand/general/2475494/anutin-assures-chinese-tourists>

4. Phuket expects to welcome 12 million domestic and foreign tourists this year, marking an 85% recovery from 14 million visitors in 2019

- Of the 12 million travellers expected to visit Phuket in 2023, 8 million will be foreigners and 4 million from within the country," the association's chairman Sueksit Suwanditthakul said.
- He said the occupancy rate of hotels in Phuket is expected to be 80% from January to February before declining to 70% in March," he said.

5. Tourism Authority of Thailand recommends booster vaccination booster for workers

- The Tourism Authority of Thailand (TAT) is advising company owners to ensure that their employees have received a booster dose of the COVID-19 vaccine to prepare for the return of Chinese tourists.
- All tourism industry employees, particularly those who have close contact with tourists, such as hotel receptionists, drivers and tour guides, should receive a booster vaccination to prevent infection.

Monthly flights schedule Phuket International Airport for January 2023

To download the complete flight schedule, please click [here](#)

https://drive.google.com/drive/mobile/folders/1YWEfjkB7ZBdPKZA73K_Q06w_g5z9aUUw?usp=sharing

INDIA



www.pib.gov.in

PRESS INFORMATION BUREAU
GOVERNMENT OF INDIA

COVID19 Update

International passengers travelling from China, Hong Kong, Japan, South Korea, Singapore and Thailand to India to undergo mandatory RTPCR tests before departure and upload report on Air Suvidha portal from 1st January 2023

This is in addition to Random 2% tests of all International Passengers on their arrival to India

New Delhi, 29th Dec 2022

International passengers travelling from China, Hong Kong, Japan, South Korea, Singapore and Thailand to India will be mandatorily required to undergo RTPCR tests before their departure from these countries/destinations and upload the COVID negative RTPCR test report on Air Suvidha portal from 1st January 2023. The test should have been conducted within 72 hours of undertaking the journey to India.

This requirement is in addition to the random 2% tests of all international passengers in all incoming international flights on their arrival to India irrespective of port of departure.

This is being done in view of the evolving COVID19 situation across the world, particularly in the aforesaid countries.

MV
HFW/COVID19-Air Suvidha from 1stJan2023/29th December/2

India has asked that 6 countries need to submit RT PCR before arriving in India. so from 1st of Jan all airlines are checking RTPCR test results for all Indian flights from Thailand to India. This is now mandatory.

Summary of statistics for Phuket international Airport in December 2022



Photo: Phuketairport.net

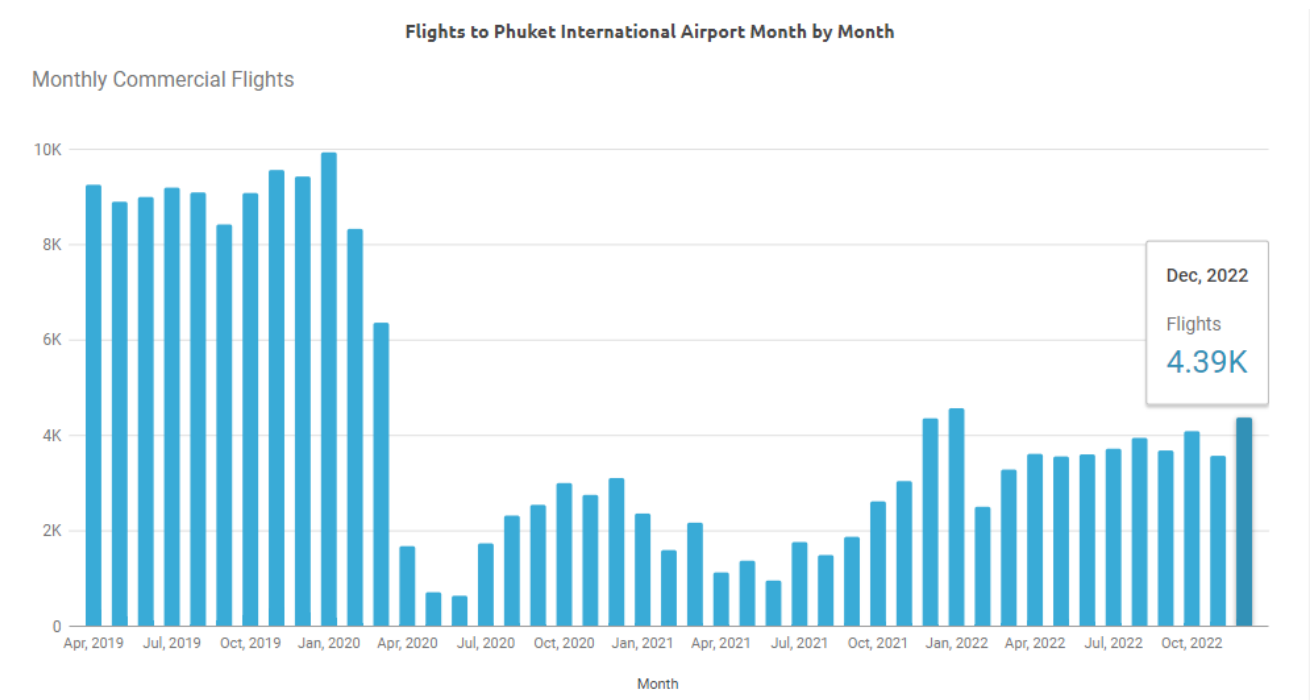


Photo: Phuketairport.net

For more information <https://phuketairport.net/statistics/>

Tourism target of TAT in 2023



**NBT
WORLD**

**20 Million
International
Travelers**

**Expected to Visit Thailand
in 2023**

According to the Canada-based travel website and application Hopper, international flight searches by people in North America have jumped from 19% to 27%, with Bangkok ranking at the third most searched destination in Asia.

Photo: NBT World

เป้าหมายการท่องเที่ยว ปี 2566 ของททท.



เป้าหมายตำแหน่งทางการตลาด
อันดับประเทศที่มีรายได้จากนักท่องเที่ยว
ต่างประเทศสูงสุด 1 ใน 5 ของโลก

เป้าหมายเชิงเศรษฐกิจ

นักท่องเที่ยวต่างประเทศ

นักท่องเที่ยว ค่าใช้จ่ายต่อครั้ง รายได้ท่องเที่ยว

กรณีเลวร้ายสุด (Worst Case)	กรณีฐาน (Base Case)	กรณีดีที่สุด (Best Case)
11 ล้านคน	18 ล้านคน	30 ล้านคน
50,000 บาท/คน	53,987 บาท/คน	54,000 บาท/คน
5.8 แสนล้านบาท	9.7 แสนล้านบาท	1.5 ล้านล้านบาท

ตลาดในประเทศ

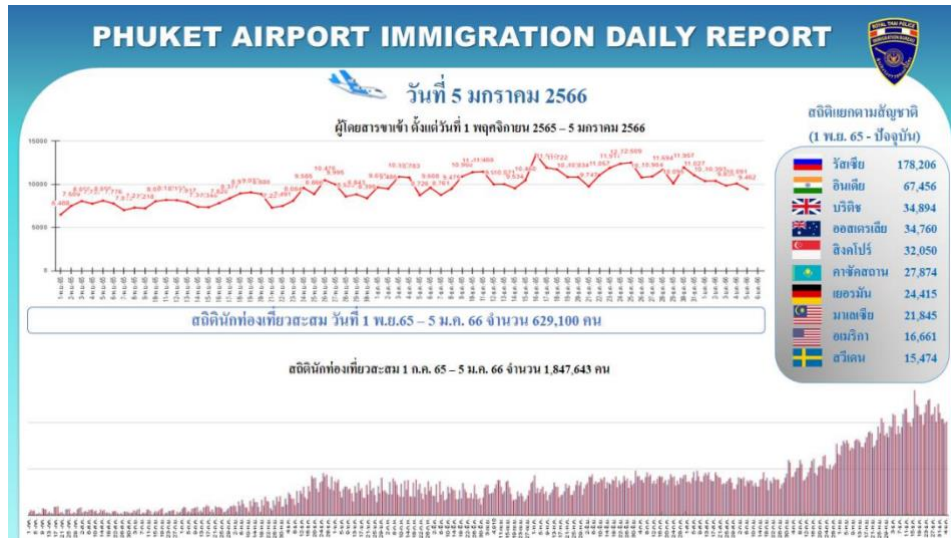
กรณีเลวร้ายสุด (Worst Case)	กรณีฐาน (Base Case)	กรณีดีที่สุด (Best Case)
117 ล้านคน-ครั้ง	130 ล้านคน-ครั้ง	135 ล้านคน-ครั้ง
4,200 บาท/คน	4,200 บาท/คน	4,800 บาท/คน
6.7 แสนล้านบาท	7.6 แสนล้านบาท	8.8 แสนล้านบาท

รายได้ท่องเที่ยว(รวม)

รวม INFO GRAPHIC

กรณีเลวร้ายสุด (Worst Case)	กรณีฐาน (Base Case)	กรณีดีที่สุด (Best Case)
1.25 ล้านล้านบาท	1.73 ล้านล้านบาท	2.38 ล้านล้านบาท

PHUKET TOURIST UPDATE



- Total number of tourist arrivals since 1 November – 5 January 2023 = 629,100 persons
- Russian, Indian, British, Australian and Singaporean are the top 5 nationalities most arrival
- Accumulated number of Arrival from 1 July 2021 to 5 January 2023 total 1,847,643 persons

Best regards,
Phuket Hotels Association

Information source:

[PR Thai Government | Bangkok | Facebook.](https://www.facebook.com/nbtworld/)
<https://www.facebook.com/nbtworld/>
<https://www.facebook.com/phuketinfocenter>
<https://www.thepuketnews.com>
<https://www.tatnews.org>
<https://www.thaipbsworld.com>
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<https://www.bangkokpost.com>

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from third.