

PHUKET WEEKLY UPDATE

No34/01092023



COMING SOON

PHIST
PHUKET HOTELS FOR ISLANDS SUSTAINING TOURISM
2023

**MONDAY
4 SEPTEMBER**

SAII LAGUNA PHUKET

SOUTH EAST ASIA'S LARGEST AND BEST SUSTAINABLE TOURISM EVENT IS BACK IN PERSON!

WORKSHOPS
GREEN PRODUCT EXPO
INSPIRING TALKS

Register NOW

CO-ORGANISERS
PHUKET HOTELS ASSOCIATION, GREEN VIEW, etc.

SUPPORTERS
SAII LAGUNA, CENTRAL PHUKET, XCO2, etc.

MEDIA - SUPPORTERS
TD Thaiger

UPCOMING EVENTS

Scholars of Sustenance Foundation (SOS) Phuket



WORLD FOOD DAY EVENT

COOKING FOR THE PHUKET COMMUNITY

You can cook at home or order from the shop
sos will pick up

**9 OCT
2023
START
4 PM**

Contact no 081-9508711 (Jack)
087-5657259 (Pang)
095-4161955 (Jame)

<https://www.facebook.com/sosfoundationthai/>
<https://www.scholarsofsustenance.org/sos-thailand>

How to support us

Please, make a donation to support our causes here!

Bank: KASIKORN BANK PCL
Account: 4088-38048-6
Swift Code: KROTH333

Supported by Phuket Hotels Association

THIS WEEKS' NEWS UPDATE

THAILAND'S PROPOSED VISA WAIVER FOR CHINESE, INDIAN TOURISTS SPARKS ECONOMIC REVIVAL HOPES, OVER-TOURISM FEARS

Thailand expects to welcome up to 30 million international tourists this year, nearly thrice the numbers last year though still lower than the 40 million received in pre-COVID 2019.

BANGKOK: Plans by Thailand's new prime minister Srettha Thavisin to waive visa requirements for tourists from China and India have sparked hopes of reviving the country's sluggish economy as well as fears of over-tourism and environmental damage among some.



Tourism operators and analysts are confident the visa waiver will accelerate the industry's recovery and help Thailand achieve its targets for tourist arrivals, as they cite the lengthy visa application process as one of the bottlenecks in tourism export.

For more information

BEACH WARNING: VENOMOUS BLUE DRAGON SEA SLUG SPOTTED IN PHUKET

A marine scientist issued a warning to bathers to be aware of a venomous blue dragon sea slug that washed up on Karon Beach in Phuket this week due to the recent strong winds and sea waves.

The Monsoon gabage Thailand Facebook page shared pictures and videos of the blue dragon sea slug today and urged a marine scientist and lecturer from the Kasetsart University, Thon Thamromgnawasawat, to provide information and essential cautions to the public.

Thon said... "The sea slug in question belongs to the species *Glaucus atlanticus*. They live in the mid-levels of the seawater and are often found far out at sea."

For more information



FARM-TO-TABLE MOVEMENT TAKES CENTRE STAGE AT PHIST 2023

The flourishing farm-to-fork movement will take centre stage at PHIST 2023 (Phuket Hotels for Islands Sustaining Tourism), as a group of leading chefs demonstrate how Michelin ratings can raise the bar for sustainability and social responsibility in Thailand.

PHIST 2023, Southeast Asia's biggest sustainability event for the travel and hospitality sectors, returns to Phuket on 4th September with an energizing full-day itinerary of interactive debates, discussions and exhibitions, headlined by some of the industry's biggest names such as Banyan Tree founder KP Ho and design icon Bill Bensley.



For more information

NEW PM SRETTA VISITS PHUKET, TALKS AIRPORT EXPANSION, BUSIN

The new Prime Minister of Thailand, Srettha Thavisin, recently made an official visit to Phuket. He held extensive discussions concerning the proposed expansion of Phuket International Airport and future strategies for the development of the province's tourism industry.

Srettha, renowned for his proactive approach to governance, arrived at Phuket International Airport yesterday around 11am. In a series of meetings with the airport's top brass, he discussed potential plans and strategies for expanding the airport's capacity.

This move is seen as a vital step to accommodate the growing number of tourists visiting the island and to further strengthen Phuket's position as a premier global tourist destination.

For more information



THIS WEEK'S MEETINGS & EVENTS

WELCOME A NEW FAMILY MEMEBER!

We are delighted to welcome a latest new member (Noku Phuket) to our family. Currently, there are **94 hotels** that belong to Phuket Hotels Association!



nOKU
PHUKET

Area General Manager: Mr. Manoharan Mannarlingam
Address: 48/13 Moo 6, Soi Sai-Namyen, Chao Fa West Road, Chalong, Phuket Town, Phuket 83130, Thailand
Tel. +66 76 384 076

PHUKET
HOTELS
ASSOCIATION



BRITISH INTERNATIONAL SCHOOL, PHUKET, OPEN DAY

29 August 2023



Phuket Hotels Association members joined BISP Open Day to get to know more about the School, what it offers and the special fee discount offer to our members. BISP is a valued partner for Phuket Hotels Association.

GREEN PLANET PHUKET SCHOOL FARM PROJECT

30 August 2023

Jayne MacDougall (Executive Director) Phuket Hotels Association, Thavorn Group, and Phuket Farmers Club supported equipment and knowledge for teachers and students at Watsuwankeereekhet School in Karon to do their farming.



TOURISTS MARKET OVERVIEW



1 Tourists in Total 1st of Jan till 27th of Aug 2023



2 Total Number of Tourists
1st of Jan till 27th of Aug 2023

17,571,069 คน
316% (YOY)

3 Most tourists in Thailand are from

1	Malaysia	2,797,462 คน
2	China	2,182,038 คน
3	South Korea	1,046,200 คน
4	India	1,006,629 คน
5	Russia	914,666 คน

4 Important factors over the past week

- (+) Semester break and holidays in some states of Malaysia
- (-) The end of semester break in several countries in East Asia and Middle East
- (-) The slowdown of travel season of the tourists from Europe, America, South Asia, and Oceania

Source: Economics Tourism and Sports Division

For more tourism insights and statistics please visit: <https://www.travellink.go.th/>

USEFUL ARTICLES

ENGLISH

[11 In-Demand Hospitality Resume Skills](#)

[Hospitality Technology: Is it the answer to everything?](#)

[Improving wellbeing at work: Hospitality leaders, you need those tips!](#)

THAI

[นวัตกรรมการลงทุนในยุคดิจิทัล เมื่อ Data และ AI เริ่มรุกคืบ บทบาทของนักลงทุนจะไม่เหมือนเดิมอีกต่อไป](#)

[การท่องเที่ยวและบริการไทยกำลังฟื้น “ศุภจี” เน้นจับเทรนด์ให้ถูก พร้อมส่งเสริมการศึกษาด้านการบริการ](#)

[พลิกโฉมภูมิทัศน์การจัดงานไมซ์ ด้วยประสบการณ์บนโลกเสมือนจริง](#)

Information sources

- https://www.channelnewsasia.com/asia/thailand-visa-waiver-tourism-china-india-economy-overtourism-3737581?cid=internal_sharetool_androidphone_01092023_cna
- <https://thethaiger.com/news/national/beach-warning-venomous-blue-dragon-sea-slug-spotted-in-phuket>
- <https://thethaiger.com/hot-news/events/farm-to-table-movement-takes-centre-stage-at-phist-2023>
- <https://thethaiger.com/news/phuket/thai-pm-srettha-visits-phuket-to-discuss-tourism-and-airport-expansion-plans>

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

ABOUT US

"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"

Phuket Hotels Association Leadership Team

Bjorn Courage President
Daniel Muery Director, Secretary – General
Brett Wilson Director, Treasurer

Phuket Hotels Association Core Team

Jayne MacDougall Executive Director
Kallaya Manabuth Operations Manager
Julalak Phimarn Administrative Coordinator
Events Executive

Advisory Board

Bill Barnett Founding Member & Senior Advisor
Sumi Soorian Senior Advisor
Boon Yongsakul Advisor
Sears Jivavisitnont Advisor
Eric Ricaurte Advisor
Sukhchaensingh (Sam) Sethi Advisor
David Johnson Advisor

Environment Committee

Andy Kunz General Manager, COMO Point Yamu
(Acting Chair) Michael Massey General Manager, Absolute Twin Sands Resort & Spa
Conor Brannum Coordinator, HOMA Phuket
Jonathan Grier Owner, Villa Phukhao
(Co-Chair) Anucharaporn TongluarGDHR, Thavorn Beach Village Resort & Spa

Education Committee

(Chair) Wolfgang Meusburger SVP, AF Global
Jirarat Ninpradub General Manager, Narai Hotel
Orasa Singha Director of Talent and Culture at Pullman Phuket
(Co-Chair) Bart Callens General Manager, SAii Laguna Phuket
Julian Lowry General Manager Le Meridien Phuket Beach Resort

Government Liaison Committee

(Chair) Prachoom Tantiprasertsuk Vice President – Operations, Dusit International
Chupong Kingkeaw Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket
Panwa Beach Resort
Sayamon Sittirit Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket
Suites & Villas
(Co-Chair) Gerd Kotlorz General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach
Puangkaew Kulsuppakorn Executive Secretary, Amanpuri


Marketing Committee

(Co-Chair) Ranjeet Viswanathan DOSM, Hyatt Regency Phuket
(Chair) VACANT
Amm Watthanachotthana DOSM, Burasari Island Escape
Polly Kanyapoj Director of Marketing, Cassia Phuket
Noppadon Prommuang VP Sales & Marketing, Thavorn Hotels & Resorts
Nampetch Tipaxsorn Public Relation and Communications Manager, InterContinental Phuket
Elena Orru General Manager at The Pavilions Phuket

9 Hornbills Tented Camp, Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Avista Grand Phuket Karon – Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best Western Phuket, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara Grand Beach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, Homm Bliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Koyao Island Resort, Kudo Hotel Patong, Le Meridien Phuket Beach Resort, LOKAL Phuket Hotel, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort – Kacha – Kalim Bay, Meliá Phuket Karon Residences, Meliá Phuket Mai Khao, Metadee Concept Hotel, Mövenpick Myth Hotel Patong Phuket, Mövenpick Resort Bangtao Beach Phuket, M SOCIAL Hotel Phuket, My Beach Hotel, Narai Mai Khao Resort, NH Boat Lagoon Resort, Noku Phuket, Nonnee Kata Beach Phuket, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Graceland Resort & Spa, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Karon Beach Resort, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Radisson Resort Phuket Mai Khao Beach, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, Santhiya Koh Yao Yai Resorts & Spa, Selina Serenity Rawai Resort & Cowork Phuket, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Shore at Katathani, The Slate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa Phukhao, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay



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