

# PHUKET WEEKLY UPDATE

No32/18082023



COMING SOON

UPCOMING EVENTS

**DIGITAL MARKETING CONFERENCE**  
A Commercial Strategy Event

**Register NOW**

hsmat PHUKET HOTELS ASSOCIATION

Courtyard by Marriott Phuket Town | PHUKET THAILAND

• **DIGITAL MARKETING CONFERENCE**

📅 23 August

📍 Marriott By Courtyard

**PHIST**  
THE SUSTAINABLE HOSPITALITY LEARNING EVENT  
2023



**Register NOW**

• **PHIST 6**

📅 4 September

📍 SAii Laguna Phuket

GSTC traveloka PHIST

**GSTC Sustainable Hotel Course**

MR. PORNPOOL NOITHAMMARAJ  
TRAINER  
Sustainable Tourism Consultant

📅 4 - 5 September

📍 Sainam Meeting Room, SAii Laguna Phuket

**Register NOW**

**PRESS RELEASE**



British International School Phuket invites Phuket Hotels Association members and HR managers to visit the school and learn more about the special offers to hotels on their OPEN DAY for Phuket Hotels Association on August 29th, 2023.

[For more details please click here](#)

**Bill Bensley**  
THE FAROESE CHRONICLE  
LIVE ON STAGE

SAT  
02  
SEP

THEATRE DREAM

**STANDARD SEAT**  
THB 4,500++/person  
Inclusive of the welcome reception, Thai set dinner + 1 glass of sparkling wine

**VIP SEAT FRONT ROLL**  
THB 6,500++/person  
Inclusive of the welcome reception, Thai set dinner + half a bottle of wine or a bottle of wine for every booking of two seats

AT TONGKHAH HALL, THE SLATE  
● 19:00 hrs. onwards

Faroese Chronicles Live on the stage! is a feature of Bill Bensley Art Weekend at The Slate, taking place from 1-3 September 2023. Acting as a venue for The Shinta Mani Foundation, which supports community programs like housing, care work, education, conservation, and social protection, and for PHIST, the Phuket Hotels Association's Social Impact Initiative.

BOOK NOW ☎ 076 327 006  
WWW.THESLATEPHUKET.COM  
RESERVATIONS@THESLATEPHUKET.COM

THE SLATE JUNKYARD PHUKET HOTELS

[For more information](#)

Faroese Chronicles live on stage is part of Bill Bensley Art Weekend at The Slate, 1-3 September 2023, to raise funds for The Shinta Mani Foundation and PHIST, supporting community welfare and environmental initiatives.

**THAI SET DINNER**

**APERITIF**  
Goong Chare Nuam Pia  
Rainbow prawn caramelised fish sauce  
Phuket Lo bah  
Slow cook pork with herb and soya sauce

**SALAD**  
Yum Pla Fu  
Mango salad crispy fish

**BITE**  
Nuer Yang  
Favourite Street meat

**MAIN**  
Geang Kua Pla  
Stir fried red curry with fish, crispy veg and Jasmin rice

**DESSERT**  
Favourite of Coconut  
Caramelised banana, coconut biscuits and coconut ice cream

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## THIS WEEKS' NEWS UPDATE

### THAI ECONOMY LIKELY GREW 3.1% IN Q2 ON HIGHER TOURIST ARRIVALS: REUTERS POLL

Thailand's economy likely grew 3.1% in the April-June quarter from a year ago, up from 2.7% in the previous quarter, driven by increased foreign tourist arrivals, according to the median forecast of 21 economists polled by Reuters.

On a quarterly basis, gross domestic product (GDP) was forecast to have grown by a seasonally-adjusted 1.2%, a slowdown from the 1.9% growth in the preceding quarter, according to a smaller sample of forecasts in the Aug. 14-17 poll.

While the country's tourism-driven economy is expected to improve gradually, visitor numbers are still well below pre-pandemic levels. Thailand is predicted to receive 29 million tourists this year, down from 40 million visitors in 2019, the last full year before the COVID pandemic.



Exports, a key driver of growth, have contracted since October 2022, indicating weak global demand, especially from China, Thailand's biggest trading partner.

[For more information](#)

### THAI TOURISM EMBRACES EASIER VISA RULES, FASTER APPROVALS FOR CHINESE TOURISTS

In a move geared towards promoting Thai tourism, the government has implemented policy changes that lessen the rules for obtaining a tourist visa and slashes approval time for Chinese visitors.

Chinese travelers emerged as the majority of international arrivals over the past week, the deputy government spokeswoman, Rachada Dhnadirek, confirmed yesterday. Statistics showed that 95,581 visitors from China arrived in Thailand during this period, far outstripping the numbers from Malaysia (73,810), South Korea (37,754), India (27,707), and Vietnam (25,717).

In line with the renewed visa norms, Chinese tourists applying for Thai visas will now need to submit only six forms of documentation.

[For more information](#)



### THE HUNT FOR AMAZING CULTURES : SCAN AND WIN

The Tourism Authority of Thailand, in collaboration with one of the year's hottest games, Home Sweet Home: Online, invites everyone to have fun and win over 40 prizes valued at more than 120,000 Baht, including special in-game item codes. Just answer questions via QR Code to participate, starting today until August 31, 2023.

Prizes from the tourism Authority of Thailand include:

1. Accommodation packages at hotels & resorts nationwide.
2. Starbucks Thailand cash cards valued at 1,000 Baht, 14 prizes (valid until April 30, 2024).

[For more information](#)

### PHUKET COVETS LOW-CARBON ISLAND IMAGE

PHUKET: The island province aims to achieve the status of a low-carbon destination to promote eco-tourism. Phuket governor Narong Woonciew said on Thursday the province has held discussions with state agencies and a sustainable development foundation, where they focused on managing food waste, which creates a negative impact on the environment.

Relevant agencies agreed to produce a coordinated and systematic food waste management plan. The state agencies, as well as private and civil society sectors, must integrate their efforts for maximum sustainability, Mr. Narong said.

The director of the Phuket Provincial Natural Resources and Environment Office, said the office has been supported by an environmental fund to lower greenhouse gas emissions and execute action plans to cope with climate change. [For more information](#)



## PHUKET HOTELS ASSOCIATION'S NEW MEMBER

### OUR PHUKET HOTELS ASSOCIATION FAMILY IS GETTING BIGGER!

We are delighted to welcome a latest new member (LOKAL Hotel) to our family. Currently, there are **93 hotels** that belong to Phuket Hotels Association!



**General Manager:** Mr. Bruno Lespurque  
**Address:** 180 Rat-U-Thit 200 Pee Road, Patong Beach, Kathu, 83150 Phuket, Thailand  
**Tel.** +66 76 340 832

## THIS WEEK'S MEETINGS & EVENTS



### PHUKET HOTELS ASSOCIATION GENERAL MANAGER'S QUARTERLY MEETING 3/2023

17 August 2023

Phuket Hotels Association organised the General Manager's Quarterly Meeting 3/2023 at White Canvas, Hyatt Regency Resort Phuket. More than 50 members joined the event.



### EDUCATION COMMITTEE MEETS SCHOLARSHIP STUDENTS

18 August 2023

Education Committee of Phuket Hotels Association led by Wolfgang Meusburger (Chair), and Jayne MacDougall (Executive Director) met 4 scholarship students at the Faculty of Hospitality and Tourism, PSU Phuket to review their study results.





# TOURISTS MARKET OVERVIEW



## 1 Tourists in Total 1st of Jan till 13th of Aug 2023



2 Total Number of Tourists  
1st of Jan till 6th of Aug 2023

**16,472,557 คน**

346% (YOY)

3 Most tourists in Thailand are from

1		Malaysia	2,581,251 คน
2		China	2,027,823 คน
3		South Korea	982,328 คน
4		India	947,431 คน
5		Russia	884,839 คน

- 4 Important factors over the past week
- (+) Continuous holidays in Japan such as Obon Festival
  - (+) Independence day of Indian tourists
  - (-) There were elections in several states of Malaysia
  - (-) The semester starts in the Middle East
  - (-) The slowdown of travel season

Source: Economics Tourism and Sports Division

For more tourism insights and statistics please visit: <https://www.travellink.go.th/>

## USEFUL ARTICLES

### ENGLISH

[DO's and DON'Ts of Hotel Robots](#)

[Future Fare: Sustainable, Mindful, and Innovative Food Trends of 2024](#)

[Embracing Threads: A Potential Game-Changer for Hotel Marketers](#)

### THAI

[การท่องเที่ยวไทยฟื้นตัวอย่างไรในเชิงพื้นที่](#)

[เศรษฐกิจสีเขียว ทางรอดจากภาวะโลกร้อน](#)

[วิธีท่องเที่ยวแบบยั่งยืน นักท่องเที่ยว และผู้ประกอบการ ต้องคำนึงถึงอะไรบ้าง](#)

### Information sources

- <https://money.usnews.com/investing/news/articles/2023-08-17/thai-economy-likely-grew-3-1-in-q2-on-higher-tourist-arrivals-reuters-poll>
- <https://thethaiger.com/hot-news/economy/thailand-eases-visa-rules-and-speeds-up-approvals-for-chinese-tourists>
- <https://www.tourismthailand.org/Articles/the-hunt-for-amazing-cultures-scan-and-win-en>
- <https://www.bangkokpost.com/thailand/general/2631611/phuket-covets-low-carbon-island-image>

Disclaimer: members should seek and consult their lawyers / accountants / advisors accordingly and not rely only on the provided information as the information given is only for educational purposes and information as received from a third party.

# ABOUT US

*"The Phuket Hotels Association is a nonprofit organisation comprising a broad spectrum of hotels"*

## Phuket Hotels Association Leadership Team

Bjorn Courage President  
Daniel Muery Director, Secretary – General  
Brett Wilson Director, Treasurer

## Phuket Hotels Association Core Team

Jayne MacDougall Executive Director  
Kallaya Manabuth Operations Manager  
Julalak Phimarn Administrative Coordinator  
Dakota Meesomsarn Events Executive

## Advisory Board

Bill Barnett Founding Member & Senior Advisor  
Sumi Soorian Senior Advisor  
Boon Yongsakul Advisor  
Sears Jivavisitnont Advisor  
Eric Ricaurte Advisor  
Sukhchaensingh (Sam) Sethi Advisor  
David Johnson Advisor

## Environment Committee

Andy Kunz General Manager, COMO Point Yamu  
**(Acting Chair)** Michael Massey General Manager, Absolute Twin Sands Resort & Spa  
Conor Brannum Coordinator, HOMA Phuket  
Jonathan Grier Owner, Villa Phukhao  
**(Co-Chair)** Anucharaporn TongluarGDHR, Thavorn Beach Village Resort & Spa

## Education Committee

**(Chair)** Wolfgang Meusburger SVP, AF Global  
Jirarat Ninpradub General Manager, Narai Hotel  
Orasa Singha Director of Talent and Culture at Pullman Phuket  
**(Co-Chair)** Bart Callens General Manager, SAii Laguna Phuket  
Julian Lowry General Manager Le Meridien Phuket Beach Resort

## Government Liaison Committee

**(Chair)** Prachoom Tantiprasertsuk Vice President – Operations, Dusit International  
Chupong Kingkeaw Regional Director of Talent and Culture, Accor Southern of Thailand & Pullman Phuket Panwa Beach Resort  
Sayamon Sittirit Cluster Resort Manager, Anantara Mai Khao Phuket Villas & Avani+ Mai Khao Phuket Suites & Villas  
**(Co-Chair)** Gerd Kotlorz General Manager, Phuket Marriott Resort and Spa, Nai Yang Beach  
Puangkaew Kulsuppakorn Executive Secretary, Amanpuri

## Marketing Committee

**(Co-Chair)** Ranjeet Viswanathan DOSM, Hyatt Regency Phuket  
**(Chair)** VACANT  
Amm Watthanachotthana DOSM, Burasari Island Escape  
Polly Kanyapoj Director of Marketing, Cassia Phuket  
Noppadon Prommuang VP Sales & Marketing, Thavorn Hotels & Resorts  
Nampetch Tipaxsorn Public Relation and Communications Manager, InterContinental Phuket  
Elena Orru General Manager at The Pavilions Phuket

9 Hornbills Tented Camp, Absolute Twin Sands Resort & Spa, Amanpuri, Amari Phuket, Amora Beach Resort Phuket, Anantara Layan Phuket Resort, Anantara Mai Khao Phuket Villas, Anantara Vacation Club Mai Khao Phuket, Andara Resort & Villas, Angsana Laguna Phuket, Avista Grand Phuket Karon – Mgallery, Baan Laimai, Baan Yin Dee Boutique Resort, Banyan Tree Phuket, Best Western Phuket, Burasari Phuket, Cape Sienna Phuket Gourmet Hotel & Villas, Cassia Phuket, Centara Grand Beach Resort Phuket, COMO Point Yamu, Courtyard Marriott Phuket Town, Dewa Phuket, DoubleTree by Hilton Phuket Banthai Resort, Dusit Thani Laguna Phuket, Fisherman Way Beach Resort, Four Points by Sheraton Phuket, Patong Beach, Hilton Garden Inn Phuket Bangtao, Holiday Inn Resort Phuket Patong, HOMA, Homm Bliss Southbeach Patong, Hyatt Regency Phuket Resort, InterContinental Phuket Resort, Island Escape by Burasari, JW Marriott Phuket Resort & Spa, Kata Rocks Resort & Residences, Keemala Phuket, Koyao Island Resort, Kudo Hotel Patong, Le Meridien Phuket Beach Resort, LOKAL Phuket Hotel, Maikhao Dream Villa Resort & Spa, Centara Boutique Collection, Mangosteen Ayurveda & Wellness Resort, Marina Gallery Resort – Kacha – Kalim Bay, Meliá Phuket Karon Residences, Meliá Phuket Mai Khao, Metadee Concept Hotel, Mövenpick Myth Hotel Patong Phuket, Mövenpick Resort Bangtao Beach Phuket, M SOCIAL Hotel Phuket, My Beach Hotel, Narai Mai Khao Resort, , NH Boat Lagoon Resort, Nonnee Kata Beach Phuket, Novotel Phuket Kamala Beach, Outrigger Surin Beach Resort, Paresa Resort, Phuket Graceland Resort & Spa, Phuket Marriott Resort & Spa, Merlin Beach, Phuket Marriott Resort & Spa, Nai Yang Beach, Pullman Phuket Arcadia Karon Beach Resort, Pullman Phuket Arcadia Naithon Beach, Pullman Phuket Panwa Beach Resort, Radisson Resort and Suites, Radisson Resort Phuket Mai Khao Beach, Rayaburi Hotel Patong, Renaissance Phuket Resort & Spa, Rosewood Phuket, SAii Laguna Phuket, Santhiya Koh Yao Yai Resorts & Spa, Selina Serenity Rawai Resort & Cowork Phuket, Six Senses Yao Noi, Stay Wellbeing & Lifestyle Resort, Thanyapura Sports Hotel, Thavorn Beach Village Resort and Spa, The AIM Patong Hotel, The Bell Pool Villa Resort, The Boathouse Phuket, The Nai Harn, The Naka Island, a Luxury Collection Resort & Spa, Phuket, The Pavilions Phuket, The Shore at Katathani, The Slate, Phuket, The Surin Phuket, The Village Coconut Island, The Westin Siray Bay Resort & Spa, Phuket, Tree House Villas Koh Yao, Trisara, Twinpalms MontAzure, Twinpalms Phuket, V Villas Phuket, Villa PhuKhao, Wyndham Grand Nai Harn Beach Phuket, Wyndham Grand Phuket Kalim Bay



## CONTACT US

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